



Founder: Mr David Kwok, his managers, and his families at Yuen Long showroom in 1972



First table lamp order for export



Production team for electrical stove

## Our History since 1958 from Yuen Long, Hong Kong



我們的歷史從一九五八年  
在元朗屏山開始



Electrical stove in 1959



Electrical heater in 1961



Ceiling fan



Table lamp in 1964



Metal table lamp in 1975



Desk lamp in 1969



Extension wall lamp in 1970

CMC Electrical & Lamp Factory (超明電器燈飾製品廠) has been established in 1958 by David Kwok in Yuen Long, Hong Kong. Main products such as electric stove, heater, desk lamp etc. were very popular in Hong Kong and South East Asian markets in the late 60s-early 70s. You might find most families have those products under the "Lion Rock Hill" which was located at the central region in Hong Kong as an spiritual icon of the city.



Delivery service in 1980s



500W water proof spot light in 1975



Electrical warmer in 1970



Track light in 1985



Hong Kong Lighting Fair in 1998

Stepped into 80s, CMC, the former company of Widegerm Lighting Ltd., had been promoting newer product lines such as 300w-500w water proof flood lights and indoor E27 spot lights for Hong Kong distribution channel and project contractors. CMC supplied large infrastructure projects in Hong Kong and Macau such as MTR construction, public housing and commercial projects. CMC played a role to the golden age of Hong Kong's economy grow, making the "Pearl of the Orient" brighter.

CMC and Kwok families expanded their production line to Dongguan, China with the times in mid 90's. They made good use of low cost and mass labour supply in the mainland China for Hong Kong and overseas markets. Second generation of the family formed Widegerm Lighting for professional commercial lighting fixtures and OEM components manufacturing mainly for high ended European markets. Important buyers were included Concord, Cooper UK, Illuma, Philips, Panasonic and OMS.

Moving into 2010 era, LED replaced all traditional light sources, Widegerm changed her facilities and marketing directions toward commercial LED markets, investing huge efforts and capital for new component and fixtures developments. Also linked up international LED leaders such as Philips, Xicato, Osram, Citizen, Luminus, LG and Samsung for joint developments in supportive devices such as optics, thermal device and COB connectors. Now Widegerm has been considered an active international LED partners of high ended LED fixture manufacturers and distributors. Products are marketed world wide.



International partners



Dongguan factory opening in year 2010

# 60th

Anniversary

迎接六十週年

In 2017, company decided to return Hong Kong & Greater Chinese markets to offer lighting solutions for well-known chain stores, contributing her professional service, and high quality products with top class LED devices from partners to local retail users with affordable budgets.



Furniture Showroom in Hong Kong



Korean Fashion Shop, House of V



Super Market in London Kensington